

**Global Regionalisms, Governance and Higher Education Workshop**  
**6 March 2010, Chicago, IL, USA**  
**(DRAFT as at 23 February)**

**Location**

Gleacher Center, The University of Chicago Booth School of Business, 450 North Cityfront Plaza Drive, Chicago, IL 60611

Web: <http://www.gleachercenter.com/>

Map: <http://bit.ly/cwaP9g>

**Co-organizers**

- Susan Robertson (University of Bristol)
- Kris Olds (University of Wisconsin-Madison)

**Sponsors and co-sponsors**

- Worldwide Universities Network (WUN), including the WUN offices at the University of Bristol, Pennsylvania State University & University of Wisconsin-Madison
- University of Bristol (Centre for Globalisation, Education and Societies)
- University of Wisconsin-Madison (Center for European Studies; Center for German and European Studies; EU Center of Excellence)
- University of Warwick (Centre for the Study of Globalisation and Regionalisation)

**Who's Who**

**Gilles Bousquet**, University of Wisconsin, Madison, United States

Title: *Region to Region Collaboration, CIC-Southeastern Africa: Vision, Opportunities, and Challenges for a Global University Framework*

Gilles Bousquet is Dean of the Division of International Studies, director of the International Institute, and Pickard-Bascom Professor of French at UW-Madison. He has directed the Center for European Studies and served as chair of the Department of French and Italian. Bousquet holds a joint appointment in the Wisconsin School of Business as senior advisor to the Center for International Business Education and Research and to the Initiative for Studies in Technology Entrepreneurship, and is an honorary visiting professor at City University, London. As dean, he coordinates the university's internationalization strategy with particular attention to language and area studies, interdisciplinary and global research and educational alliances, and public-private partnerships. He currently chairs the Senior International Officers group in the CIC; oversees his university's participation in the Worldwide Universities Network, a consortium of international research universities; and co-chairs the UW System President's Task Force on Internationalization and Economic Development. His interests include French thought and theory, European issues, and nineteenth- and twentieth-century French cultural studies and civilization. Bousquet has published numerous articles, notably on the events of May '68 in France; culture, language, and identity; interdisciplinary and cross-cultural skills in an international context; and information technology and language pedagogy. He has been invited to speak to academic and public audiences on the role of the land grant university in addressing global challenges and their relevance to local and regional stakeholders.

**Jean-Émile Charlier**, Facultés Universitaires Catholiques de Mons, Belgium

**Sarah Croché**, Facultés Universitaires Catholiques de Mons, Belgium

**Title:** *A French-speaking view of the Bologna process and its effects on governance and national/regional higher education reforms*

Jean-Émile Charlier is Professor and President of the department of political, social and communication sciences at the FUCaM (Louvain University Academy). Analyst of educational policies, his work deals with higher education governance and reforms in Europe and Africa. His last book was on the effects of the Bologna process in Africa.

Sarah Croché has a PhD in political and social sciences and in educational sciences. She is postdoctoral researcher of the F.R.S.-FNRS (National Fund for Scientific Research) at the FUCaM (Louvain University Academy). Her thesis concerns the role of the European Commission in the Bologna process.

**Roger Dale**, University of Bristol, United Kingdom

**Title:** *Money and Brains in Building the 'Europe of Knowledge'*

Roger Dale is a Professor in the Centre for Globalisation, Education and Societies at the University of Bristol. He is also Scientific Coordinator of the EU's Network of Experts in Social Science and Education, and with Susan Robertson co-founded the journal *Globalisation, Societies and Education*. Also with Susan Robertson he edited 'Globalisation and Europeanisation in Education' (Symposium, 2009). He continues to work on European education policy, through association with the UK ESRC funded LLAKES (Learning and Life Chances in Knowledge Economies and Societies), where his focus is mainly on the development of the 'Europe of Knowledge', and the EU FP7 project GOETE (Governance of Educational Transitions in Europe)

**Luis Armando Gandin**, Federal University of Rio Grande do Sul, Brazil

**Paulino Motter**, UTAIPU, Parana, Brazil

**Title:** *Higher Education and a New Regionalism in Latin America: the UNILA Project*

Luis Armando Gandin is Professor of Sociology of Education at the School of Education of the Federal University of Rio Grande do Sul, Brazil. He is the editor of the journals *Educação & Realidade*, *Currículo sem Fronteiras* and the Portuguese Language Editor of *Educational Policy Analysis Archives*. He recently edited *The Routledge International Handbook of the Sociology of Education* (with Michael Apple and Stephen Ball) and *The Routledge International Handbook of Critical Education* (with Michael Apple and Wayne Au). His research interests are the sociology of education, education policy, and progressive educational reforms.

Paulino Motter, born in Paraná, Brazil, has majored in Journalism and Social Science, a master degree in Political Science and Ph.D. in education at the University of Wisconsin-Madison. He spent around ten years working at the Brazilian Ministry of Education during the Fernando Henrique Cardoso and Lula administrations. For the last two

years he has been involved with the establishment of the Federal University for Latin America Integration (Unila), which is expected to open for enrolment in August 2010.

**Mark Johnson**, University of Wisconsin, Madison, United States

Title: *Geostrategic Countercurrents of Globalization: Emerging Higher Education Networks in Russia and Eurasia*

Mark S. Johnson is currently assistant professor of educational policy studies at the University of Wisconsin-Madison, and was previously associate professor of history at Colorado College. His research and teaching interests focus on the global and comparative history of education; education in Russia and Central Eurasia, especially post-Soviet higher education policy; and United States international education policy and public diplomacy. He has worked as a consultant and evaluator for numerous public and private agencies including the U.S. Information Agency, the U.S. Department of State, the National Endowment for Democracy, the National Bureau of Asian Research, the Open Society Institute, the Ford Foundation, the Carnegie Corporation of New York, the American Council of Learned Societies, the Eurasia Foundation, and the Civilian Research and Development Foundation; and has published in journals including National Bureau of Asian Research Analysis and Comparative Education Review.

**Peter Jones**, University of Southampton, United Kingdom

Title: *Time and Space: Understanding the Thin Regionalism of Education Policy in Central Asia*

Peter Jones is a Lecturer in Post-Compulsory Education at the University of Southampton in the UK. Empirically, his research has investigated the establishment and amplification of a European Union role in education policy development, the implications of accession to the EU for education systems in post-socialist countries and the importance of Higher Education reform for the achievement of EU knowledge economy ambitions. Theoretically, Peter is working toward the development of a critical Cultural Political Economy of Education. Methodologically, Peter's research combines Critical discourse analysis with Political Ethnography to provide contextualised accounts of the production of education policy.

**Youb Kim**, Penn State University, USA

**Suresh Canagarajah**, Penn State University, USA

Title: *Academic Publishing, Knowledge Construction, and Global Regionalism*

Youb Kim specializes in English as a Second Language (ESL) literacy, language learning, and assessment and multicultural teacher education. Her research focuses on understanding ESL learners, cognitive language learning strategies, and using these to design effective classroom instruction for young (K-3) ESL students through design experiments and mixed methods including single-subject experimental methods and case studies.

Suresh Canagarajah is the Director of the Migration Studies Project and Kirby Professor in Language Learning at Penn State University. He has discussed the dominance of

Eurocentric knowledge through the academic publishing industry in his *Geopolitics of Academic Writing*. He has also studied the implications of pedagogical approaches from the center for classrooms and communities in the periphery in *Resisting Linguistic Imperialism in English Teaching*.

**Susana Melo**, University of Bristol, United Kingdom

Title: *Council of Europe: Mobilising Democratic Values for a European/global Higher Education Governance Model*

Susana Melo is a PhD candidate at the Centre for Globalisation, Education and Societies, University of Bristol, U.K. Her research project looks at the role of the Council of Europe in the construction of the European Higher Education Area. Susana was a student in Barcelona, Budapest, Dublin and Lisbon and has broad teaching experience in European Union-sponsored adult education programmes, in both public and private institutional settings.

**Thomas Muhr**, University of Bristol, UK

Title: *Re-imagining education and regionalism*.

Thomas Muhr is a research associate in Socio-Legal Studies, School of Law, University of Bristol (UK), where he works on human rights and on the legal dimension and governance in the Bolivarian Alliance for the Peoples of Our America (ALBA). He was awarded two Master Degrees with distinctions, and obtained his PhD from the University of Bristol for his work on Venezuela, higher education and regional development. For over twenty years, Thomas has worked in a range of formal and non-formal educational institutions in diverse socio-economic settings in Europe and Latin America & the Caribbean. He publishes and presents his interdisciplinary work in several languages in both academic and alternative forums worldwide. He is on the International Academic Board of the Poetics of Resistance network ([www.poeres.org](http://www.poeres.org)), a reviewer for the journal *Globalisation, Societies and Education*, and a contributor to the *GlobalHigherEd* blog (<http://globalhighered.wordpress.com/>). Contact: [Thomas.Muhr@bristol.ac.uk](mailto:Thomas.Muhr@bristol.ac.uk).

**Adam Nelson**, University of Wisconsin-Madison, USA

Adam Nelson is Associate Professor of Educational Policy Studies and History at the University of Wisconsin-Madison. He received his Ph.D. from the Department of History at Brown University. His chief publications include */Education and Democracy: The Meaning of Alexander Meiklejohn, 1872-1964/* (University of Wisconsin Press, 2001); */The Elusive Ideal: Equal Educational Opportunity and the Federal Role in Boston's Public Schools/* (University of Chicago Press, 2005); and */Education and the Culture of Print in Modern America/*, co-edited with John L. Rudolph (University of Wisconsin Press, 2010). He is currently writing a book titled */Empire of Knowledge: /Nationalism, Internationalism, and the Institutionalization of Scholarship in the Early United States/*. His research has been supported by major fellowships from the National Endowment for the Humanities (NEH), the National Academy of Education/ Spencer Postdoctoral Fellowship Program, and the Advanced Studies Fellowship Program at

Brown. In Fall 2009, he was a Visiting Scholar in the Graduate School of Education at Harvard.

**Jason Nu**, University of Wisconsin-Madison, USA

Jason Nu is a PhD candidate in the geography department at the University of Wisconsin, Madison. He graduated in 2009 with an MA in geography from Hunter College of the City University of New York. Previous to returning to graduate school, Jason worked as an associate producer and assistant editor on PBS documentary films in New York City. He holds a BA in film studies from Wesleyan University.

**Kris Olds**, University of Wisconsin, Madison, United States

Title: *Framing and Scaling the Global Bologna Policy Forum*

Kris Olds is Professor of Geography, University of Wisconsin-Madison, USA. His BA (Human Geography, 1986) and MA (Community and Regional Planning, 1988) are from the University of British Columbia in Canada, while his PhD (Human Geography, 1996) is from the University of Bristol in England. He has worked in England, Canada, Singapore (1997-2001), and the United States (2001 to present). He was also based at Sciences Po in Paris during his 2007-2008 sabbatical year. Kris Olds' research focuses on the globalization of the services industries (including education, architecture, property), and their relationship to urban and regional development processes. His current research projects focus on the emergence of Singapore as a 'global education hub', and the global geopolitics and geoeconomics and higher education and research. Kris teaches interdisciplinary-oriented courses in economic and urban geography, and plays an active role in regional and international initiatives and centres at UW-Madison, including coordination of Madison's engagement with the Worldwide Universities Network (WUN). He is co-editor of the *GlobalHigherEd* weblog (available at <http://globalhighered.wordpress.com/>), author of numerous articles and chapters, author of *Globalization and Urban Change: Capital, Culture, and Pacific Rim Mega-Projects* (Oxford University Press, 2001/2002) and co-editor of *Globalization and the Asia-Pacific: Contested Territories* (Routledge, 1999) and *The Globalization of Chinese Business Firms* (Macmillan/St.Martin's Press, 2000).

**Susan Robertson**, University of Bristol, United Kingdom

Title: *Echoes of Bologna, or Geo-Strategic Challenges?*

Susan Robertson is Professor Sociology of Education, University of Bristol, UK. She was appointed to this post in 1999. Prior to this she held posts in New Zealand, Australia and Canada. Susan is Coordinator of the Centre for Globalisation, Education and Societies which she established in 2003. She is also, with Roger Dale, founding editor of the international journal, *Globalisation, Societies and Education*. Susan has published widely on globalization, regionalization and education policy. She has a particular interest in state projects and economic development. Her current ESRC-funded work is in the role of universities in city-regional development and knowledge-based economies. Her publications include *A Class Act: Teachers Globalisation and the State* (2000, Falmer), *Globalisation, Education and Development* (DfID, 2007), and *Globalisation and Europeanisation in Education* (2009, Symposium). She is currently working on a book on

*Market Multilateralism and PPPs in Education* (with Verger and Mundy) to be published with Palgrave.

**Amy Stambach**, University of Wisconsin-Madison, USA

**Ross Benbow**, University of Wisconsin-Madison, USA

**Title:** *'Global Regionalisation' and Higher Education Policy in (and about) Africa*

**Amy Stambach** is Professor of Educational Policy Studies and Affiliate Professor of Anthropology at the University of Wisconsin-Madison. She is also the director of UW-Madison Global Studies, a federally funded National Resource Center for International Studies. Her most recent book is *Faith in Schools: Religion, Education, and American Evangelicals in East Africa* (Stanford University Press, 2010). She is currently working with a colleague and student at the University of Nottingham on an oral history project involving students and elders living around Mount Kilimanjaro; and she is exploring possibilities for new research on the implications of US philanthropic foreign investments for post-secondary African students' mobility.

**Anthony Welch**, University of Sydney, Sydney, Australia

**Title:** *Dragon and Tiger Cubs: Frameworks of Collaboration in Regional Higher Ed*

**Anthony Welch** is Professor of Education, University of Sydney. His numerous publications address reforms, principally within Australia, and the Asia-Pacific. He has consulted to international agencies, governments, institutions and foundations. Project experience includes East and SE Asia, particularly in higher education. His work has been translated into numerous languages, and he has been Visiting Professor in the USA, UK, Germany, France, Japan, and Hong Kong (China). A Fulbright New Century Scholar (2007-8), his most recent books are *The Professoriate: Profile of a Profession* (2005), *Education, Change and Society* (2007), and, [in Press] *The Dragon and the Tiger Cubs [on China's relations with SE Asia]*. His forthcoming book on SE Asian higher education will appear in 2010. He directs the ARC project, The Chinese Knowledge Diaspora.

**Antoni Verger**, Universiteit van Amsterdam, Amsterdam, Netherlands

**Title:** *Researching Bologna in Latin America*

Antoni Verger is currently a Research Fellow at the Amsterdam Institute for Social Science Research (AISSR) of the Universiteit van Amsterdam. He was awarded a PhD on Sociology from the *Universitat Autònoma de Barcelona* (UAB) for his work on the WTO/GATS and Higher Education in 2007. His main research areas are the global governance of education (with a focus on international organizations and transnational civil society networks), and higher education and international development ([a.verger@uva.nl](mailto:a.verger@uva.nl)). Antoni's recent book is called *WTO/GATS and the Global Politics of Higher Education* (Routledge, 2010). He has also published in *Comparative Education Review* and *Globalisation, Societies and Education*.