Reinventing the Industrial Heartland: Supply Chain Sustainability and the New Automotive Industry

Thursday, October 6, 2011
Room 221 • Fluno Center • 601 University Avenue • Madison • WI

7:00 A.M. Registration (Fluno Center 1st Floor Atrium)
Breakfast and issue-specific networking (Executive Dining Room, 1st Floor)

8:30 A.M. Opening Remarks: Neil Heinen, Editorial Director, WISC Madison

8:45 A.M. Welcome
William Drozdiak, President, American Council on Germany
Gilles Bousquet, Dean, Division of International Studies, Vice Provost for Globalization and Director of the International Institute, University of Wisconsin-Madison

http://vimeo.com/31549032

9:00 A.M. Setting the Stage
William Drozdiak, President, American Council on Germany
Richard Longworth, Senior Fellow, Chicago Council on Global Affairs
J. D. Bindenagel, Vice President, De Paul University, Member of the Board of the German-American Chamber of Commerce in the Midwest

http://vimeo.com/34532015

9:45 A.M. Panel One: The Supply Chain/Web of the Future
Challenge: Professor Gary Herrigel, Political Science, University of Chicago
Moderator: Professor Douglas Fisher, Director, Center for Supply Chain Management, Marquette University School of Business
Mathew Alagna, CEO, Thomas Magnete USA, LLC

http://vimeo.com/31791095

11:00 A.M. Panel Two: Auto/Mobility of the Future
Challenge: Lee Swindall, VP, Business & Industry Development, WI Economic Development Corporation
Moderator: Professor Robert Lorenz, Mechanical Engineering and Co-Director, WI Electric Machines and Power Electronics Consortium, University of Wisconsin-Madison
Manuel Sattig, BMW Group, Munich
Steve Vielmetti, Vice President, Strategic Supply Chain, Johnson Controls Inc.

http://vimeo.com/33215054

12:30 P.M. Lunch (Executive Dining Room, 1st Floor)

1:30 P.M. Keynote Address: Peter Schneider Author and Commentator, Berlin, Germany

http://vimeo.com/33011487

2:15 P.M. Panel Three: The Role of Government in the Future
Challenge: Cathy Stepp, Secretary, WI Dept of Natural Resources
Moderator: Professor Graham Wilson, Chair, Political Science, Boston University
Dr. Matthias Weigand, Head of Cross-Sectoral Law, Bavarian State Ministry for State Development and Environmental Affairs, Munich
Audi Representative

http://vimeo.com/33088206
3:30 P.M.  Future steps
William Drozdiak, President, American Council on Germany
Cathy Stepp, Secretary, WI Dept of Natural Resources
Mike Klonsinski, Chief Operating Officer, WI Economic Development Corporation

http://vimeo.com/33875139

3:50 P.M.  Conclusion: Neil Heinen, Editorial Director, WISC Madison

4:00 P.M.  Reception (Fluno Center Study Pub 8th Floor)

With thanks to the American Council on Germany, the German Marshall Fund of the U.S. and Center for German and European Studies, UW-Madison for making the conference possible.